

Small Business Success Awards 2004

Rutgers-Camden SBDC

Winner: Dr. Alesia Johnson

Business: Waterfront Dental Center

526 Cooper Street

Camden



856-541-9797

Selected because of her continued success and dedication to the city of Camden, Dr. Alesia Johnson's dental practice is centrally located in the Camden business district. Both her practice and the renovation of the building in which she operates are important contributions to the revitalization of Camden. Dr. Johnson is a graduate of the University of Medicine and Dentistry of New Jersey (UMDNJ) and has been practicing dentistry since 1998.

SBDC consultant Steve Applebaum worked with Dr. Johnson to get her private practice started in 2003. The doctor leveraged her own investment with funding from the New Jersey Economic Development Authority as well as the Cooperative Business Assistance Corporation. These investments along with Dr. Johnson's quality dentistry will continue to benefit the community and its residents for many years.



Sec. Bauer and Hopper congratulate Dr. Alesia Johnson of Waterfront Dental Center in Camden. Dr. Johnson worked with Steve Applebaum (grey suit). Rutgers-Camden SBDC Director Gary Rago is next to Applebaum.