

# MISSION *★* VETERAN ENTREPRENEURS

## Symposium & **VEETank** Pitch Competition



*Aiming for the success  
of our veteran and military  
small business owners.*

Wednesday | November 7<sup>th</sup>, 2018 @ 9:30<sup>am</sup> - 3:00<sup>pm</sup>

Kean University

STEM Building | 1075 Morris Avenue | Union, NJ

*Gain a competitive advantage from expert panel discussions &  
participate in NJ's first Veteran-focused Pitch Competition.*

**VEETank** PITCH COMPETITION *★* KEYNOTE LUNCHEON  
EXPERT ROUNDTABLE DISCUSSIONS *★* PROFESSIONAL PORTRAIT STATION  
ENTREPRENEUR COUNSELING CLINICS *★* NETWORKING

**MORE INFO & TO REGISTER:**  
[www.njsbdc-Mission-VeteranEntrepreneurs.weebly.com](http://www.njsbdc-Mission-VeteranEntrepreneurs.weebly.com)

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*Pitch your business to win prizes worth over \$20,000!*

& ATTEND TO WIN:

Raffle Prizes, include:

128GB Apple iPad, Beats Wireless Earphones by Dr. Dre, Myron's Cartenga Executive Briefcase & more ...

**VET Tank PITCH COMPETITION ★ KEYNOTE LUNCHEON**  
**EXPERT ROUNDTABLE DISCUSSIONS ★ PROFESSIONAL PORTRAIT STATION**  
**ENTREPRENEUR COUNSELING CLINICS ★ NETWORKING**

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### TENTATIVE Program Agenda

- |                 |   |
|-----------------|---|
| 8:30 – 9:15am   | Registration, Breakfast & Networking  |
| 9:15 – 9:30am   | Welcoming Remarks   |
| 9:30 – 10:15am  | <b>PLENARY SESSION #1: LEADERSHIP</b><br><i>The Balancing Act - Managing &amp; Leading</i>  |
| 10:25 – 11:15am | <b>PLENARY SESSION #2: FINANCING</b><br><i>Scaling with Purpose &amp; Backing</i>   |
| 11:25 – 12:15pm | <b>PLENARY SESSION #3: DIGITAL MARKETING</b><br><i>Working Your Website &amp; Social Media Platforms</i>  |
| 12:30 – 1:15pm  | <b>KEYNOTE LUNCHEON:</b><br><br><i>New Opportunities &amp; Advancements for NJ's Veterans</i><br>Jeff Cantor, Director, Veteran Economic Development, The State of New Jersey<br><br><i>Your Path, Your Future, Your Advantage</i><br>Brigadier General Harris Jay Kline, Retired, Consultant |
| 1:30 – 2:45pm   | <b>'VetTank' PITCH COMPETITION</b>  |
| 2:45 – 3:00pm   | <b>CLOSING REMARKS:</b><br>David Margulies, Regional Director, NJSBDC @ Kean University   |

### FEATURED:

On-site NJSBDC Counseling Clinic | Professional Digital Profile Photos

