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**America's Small Business Development Centers New Jersey Celebrates National Small Business Week with Knowledge-Packed Training Seminars for Small Business Owners**

*Friday, May 1, 2015* (Newark, NJ) – America's Small Business Development Centers - New Jersey rings in National Small Business Week with diverse learning programs including E-Business marketing on-line, financial analysis, business continuity and more. Various events and training seminars are scheduled for May 4-8 at individual regional centers and in the field to commemorate the importance of small businesses to the state and national economy.

The NJSBDC network focuses this year's offerings on small business development and growth topics ranging from Understanding Financial Statements at the NJSBDC at Rutgers - Camden, to adopting the town of Long Beach Island with the NJSBDC at Brookdale Community College, to an exciting in-person and online streamed discussion on the Importance of Online Marketing to Build a Reputation at the NJSBDC at Bergen County's new affiliate office at Ramapo College in Mahwah, NJ. A full listing of all NJSBDC Regional Center's offerings are available online at [www.njsbdc.com/smallbusinessweek2015](http://www.njsbdc.com/smallbusinessweek2015).

"Our clients inspire us every day. We all have a vested interest in small business growth. Their success is truly our success." says chief executive officer and state director, Brenda Hopper. "National Small Business Week is a big deal!"

"National Small Business Week is a tribute to the tenacity and persistence of small business owners and entrepreneurs who drive the economy," said Deborah Smarth, chief operating officer and associate state director. "The network provides small business comprehensive assistance so they can build their operations, create and save jobs, and provide enormous support for their communities across the state."

In 2014, its small business clients created and saved more than 15,000 jobs. The network helped facilitate more than \$78 million in financing for its diverse client base from all industry sectors. In addition, 534 NJSBDC clients started a new business. The network's clients conservatively generated almost a billion dollars in sales revenues returning approximately \$50 million in sales tax revenues, notwithstanding additional business and income tax revenues to the state treasury.

**Highlights of the NJSBDC network's National Small Business Week Programs are listed below:**

**Monday, May 4**

**Long Beach Island "Adopt a Town" Countdown to Summer Event**  
NJSBDC at Brookdale Community College  
9:00 – Noon  
Long Beach Island, NJ

**Tuesday, May 5**

**QuickBooks Accounting en Español**  
NJSBDC at The College of New Jersey  
6:00 – 10:00 pm  
Ewing, NJ

**Wednesday, May 6**

**NJSBDC at Bergen Ramapo Open House/ e-Business Event**  
**"Why Your Reputation Online Matters More than Any Other Marketing Investment"**  
NJSBDC at Bergen County/ NJSBDC e-Business Specialty Program  
6:00 – 9:00 pm  
Mahwah, NJ/ Streamed Online via Webinar

**Thursday, May 7**

**Understanding Financial Statements**  
NJSBDC at Rutgers University – Camden  
6:00 – 8:00 pm  
Camden, NJ

**Friday, May 8**

**Business Continuity Conference**  
NJSBDC at William Paterson University  
8:00 am – Noon  
Totowa, NJ

For a complete listing of the NJSBDC's National Business Week events/ programs and registration information, please go to [www.njsbdc.com/smallbusinessweek2015](http://www.njsbdc.com/smallbusinessweek2015).

## **About America's SBDC New Jersey (NJSBDC)**

The New Jersey Small Business Development Centers network provides comprehensive services and programs for small business in New Jersey, helping businesses expand their operations, manage their growth, or start new ventures. Expert staff and practicing business consultants help small business owners and entrepreneurs to develop business plans, find financing, accounting and financial analysis, identify new markets, initiate marketing strategies, find procurement and international trade opportunities, commercialize technology and develop an E-commerce presence. This non-profit network, a federal-state-educational partnership, leverages funding from the Small Business Administration (SBA), the N.J. Business Action Center, the educational institutions that host the 12 centers as well as other private sponsorships and additional grants. The NJSBDC Headquarters, located at the Rutgers Business School in Newark, NJ, oversees the network which is an accredited member of America's SBDC. Approximately 1,000 centers and satellite offices serve small businesses across the country, generating jobs and economic development. Visit [www.njsbdc.com](http://www.njsbdc.com).

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