



## **NJSBDC AT RAMAPO COLLEGE OF NJ PRESENTS:**

# **DEMYSTIFYING INTERNATIONAL TRADE**

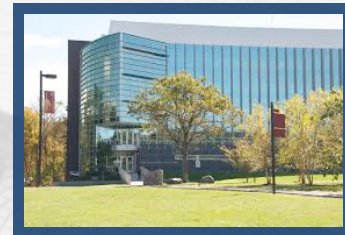
## **HOW TO GET STARTED & HOW TO EXPAND**

**Whether you are a buyer or seller, you must assess the opportunities and risks for your business in the global economy.**

This workshop on the fundamentals of international trade will cover topics for both beginning and accomplished exporters and importers.

***In this workshop, you will learn:***

- Exporting and importing, an overview
- International marketing and sales methods
- How to conduct market research
- How to find customers
- How to calculate your price
- How to work with agents, representatives and distributors
- How to get paid
- Logistics, freight forwarding, customs brokerage
- International trade resources



**Anisfield School of Business  
Ramapo College of New Jersey  
Mahwah, NJ**

**WHEN:** WEDNESDAY, JUNE 26, 2019

**TIME:** @ 10:00 AM to 2:00 PM

**WHERE:** Anisfield School of Business  
Ramapo College of NJ - Mahwah, NJ

***Registration Link/ More Info:***

<https://demyst-intl-trade-ramapo-2019.eventbrite.com>

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**DISCLAIMER**

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