



Where Businesses Go

TO GROW

NJSBDC Biography



Leon Fraser

Interim CEO/ State Director

Leon Fraser is on the interim CEO and State Director for America's Small Business Development Centers – New Jersey (NJSBDC). Mr. Fraser is also Rutgers Business School (RBS) faculty in the Department of Management & Global Business. Previously, he was a strategy executive with Verizon, vice president of marketing of a software company, and a management consultant. He teaches Executive Leadership; Managing Workforce Diversity; Management Consulting Best Practices; Creativity, Innovation, & Entrepreneurship; Business Policy & Strategy, and Corporate Strategy.

He has a joint appointment as Managing Director of Rutgers Business School Executive Education. RBSEE has standardized and customized solutions to meet business leaders' company training and executive education needs. Prof. Fraser helps you to (1) identify the content, seminars, and subject-matter-experts that are the best match for your needs; (2) navigate the extensive skills modules and certificate programs offered through Rutgers University's 33 schools and colleges (e.g., business, law, engineering, medicine); (3) develop solutions which are high quality, cost effective, and get the results that you want.