



Where Businesses Go  
*TO GROW*

## NJSBDC Biography



### **Kelly Brozyna**

#### ***CEO & State Director***

Kelly Brozyna was the founder and President of the Colorado Business Development Foundation (CBDF), a 501C3 non-profit from 2015-2020. The CBDF was created to assist entrepreneurial resources through fundraising to enhance consulting, training, and events for entrepreneurs in Colorado.

From 2000 to 2019, Kelly Brozyna oversaw the operational management, strategic planning, and financial planning of the Colorado SBDC Network that is federal and State funded program, the Minority Business Development (MBO), and Regional Support with a total budget of over \$4.5 Million dollars in programming.

Through Kelly's leadership and ability to manage change, since 2000, the Colorado SBDC successfully increased the assistance of jobs created/retained by 800%, increased capital formation that clients obtained by 275% and increased the return on investment by over 50%. Her capacity to align her continually changing goals with the statewide strategies has proven to be highly successful based on the results.

Since Kelly began with the Colorado SBDC, she has successfully created and implemented numerous new initiatives to assist the growing needs of small business entrepreneurs: Veterans programs/ Conferences, Women's Conferences, Emerging Industry programs/services, Creative Industry programs/services and strategically moving the SBDC Network to a performance based program.

In 2016, Kelly took the leadership role in OEDIT's small business division. She has been able to align the MBO office with new initiatives that will truly make a difference for

women and minority owned businesses throughout the state. Through the Regional office, Kelly has taken the leadership role in assisting the rural and mountain communities with the Colorado Blueprint Strategic initiatives and the creation of services that those rural communities can take advantage of.

Brozyna attended New Hampshire College School of Business and obtained a Bachelor's degree in Business Administration. Manning also has a Masters in Communication with a Major in Dispute Resolution from the University of Denver.