

economic force in the USA. However, various factors threaten to limit the growth of Latin small businesses. Join us as we present a series of Online Seminars focused on helping the Latino small business community gain long-term success by overcoming challenges and dispelling myths.

## Register Online at:

October 1 - 22, 2020

Thursdays at 5:00 - 6:30 pm

https://bit.ly/SBDC-LatinoBizSuccessEvents2020



### <u>Discussion Topics Include:</u>

- The Importance of Credit (Oct. 1, 2020)
- 14 Steps before Starting a Business (Oct. 8, 2020)
- Your Business Model (Oct. 15, 2020)
- Financial Projections (Oct. 22, 2020)

### FREE to Attend but Registration is Required!







Disclaimer

The CTSBDC, NJSBDC and NYSBDC statewide networks are accredited members of America's SBDC, a nationwide service program funded in part through cooperative agreements with the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

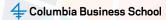












Proudly Presents this Powerful Multi-State SBDC Online Event:

## LATINO BUSINESS SUCCESS:

## Moving Forward

Weekly Sessions held Thursdays between

October 1 - 22, 2020

Thursdays at 5:00 - 6:30 pm

Learn in a comprehensive series of Online Seminars, presented by financial expert and Columbia University NY SBDC Senior Advisor, **Glamis Haro**, about the various financial issues, answer audience questions and use practical examples to demonstrate how the "truths" and other misconceptions embraced by many entrepreneurs actually affect the growth of the business deal. Seminar topics include: The Importance of Credit, The 14 Steps before Starting a Business, Your Business Model, and Financial Projections.

# Celebración ( THISPANA)

#### **Presenter:**



Glamis Haro
Senior Advisor,
Columbia University
SBDC

#### **Moderators:**



Nelson Merchan Business Advisor, Connecticut SBDC



Lilian Mauro
Director Regional,
NJSBDC at The
College of Jersey



Miriam Colon Acting Director/ Olé Coordinator Brooklyn SBDC

### To Register & Learn More:



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