

# Companies should focus on innovating, not lawsuits from Patent Assertion Entities.

## THERE'S A REASON MANY OF THE FASTEST GROWING COMPANIES IN THE WORLD JOINED LOT NETWORK AS STARTUPS.

The more you scale, seek capital, and plan for an exit, the less you can afford to have things go wrong. Mitigate your risk of unwanted lawsuits by joining LOT Network's non-profit community.



## A THREAT TO INNOVATION

Patent Assertion Entities (PAEs, sometimes referred to as "patent trolls") acquire patents to monetize them by suing other companies. While media reports focus on high-profile patent disputes between PAEs and large companies, growth-stage private companies are increasingly targets for PAEs. It's crucial for these companies to take proactive measures to protect themselves.

**\$4M**

spent on average to defend against PAE lawsuits

**52%**

of PAE targets are companies with less than \$25 million in revenue and/or have 100 employees or less.

**61%**

of PAE targets hold no patents, and 73% hold fewer than 10 patent families.

**39%**

of PAE lawsuits are brought within the 2 years before or after a company's IPO.

## PROTECT YOUR COMPANY

By joining LOT Network, you'll become part of a network of companies who are collaborating to immunize themselves from PAEs. LOT Network's members benefit from connecting with other companies in our community to discuss managing intellectual property strategy, positioning for growth, and beyond.



**3,000+**  
members globally



**17%+**  
of all U.S. patents owned by members



**50+**  
countries represented by members

## HOW IT WORKS

Our members agree that if, and only if, a patent falls into the hands of a PAE, each member of the community receives a license to that patent -- rendering it useless against members in a PAE lawsuit.

**Traditional uses of patents are unaffected:** members are still free to sell or transfer their patents, participate in patent pools, license them for revenue, or sue other companies, including other LOT members.



**JOIN LOT NETWORK TODAY.**

You'll be in good company.

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